



'समानो मन्त्रः समितिः समानी'

UNIVERSITY OF NORTH BENGAL

B.VOC. Programme 4th Semester Examination, 2023

DSC42-TOURISM AND HOSPITALITY MANAGEMENT (4.2)

PROFILE OF MODERN TOURISM

Time Allotted: 2 Hours

Full Marks: 60

The figures in the margin indicate full marks.

GROUP-A

Answer any two questions

12×2 = 24

1. Explain the main features of the National Urban Tourism Policy, 2016. 12
2. Discuss how technology has changed the scenarios of hospitality and tourism. 12
3. Discuss the policy measures recommended for sustainable tourism development. 12
4. Evaluate the role played by the Indian Railways in the development of domestic tourism in India. 12

GROUP-B

5. Answer any **four** questions:

6×4 = 24

- (a) Narrate the characteristics of international tourism. 6
- (b) State the major features of inbound and outbound tourism. 6
- (c) Discuss the most important characteristics of domestic tourism. 6
- (d) Write a short note on 'Special Thrust Area'. 6
- (e) Write a short note on the evolution of 'Special Interest Tourism'. 6
- (f) Write a short note on the National Tourism Policy of 1982. 6

GROUP-C

6. Answer any **four** questions:

3×4 = 12

- (a) Write a short note on 'Kumbh Mela'. 3
- (b) How do festivals boost the local economy? 3
- (c) What do you mean by 'festival season'? 3
- (d) What do you understand by tourism demand? 3
- (e) What do you understand by 'Swadesh Darshan Scheme'? 3
- (f) From which countries, India welcomes the major chunk of tourists? 3

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